# **[AGENCY] Joins Neighbors App by Ring**

# *Local law enforcement announce new communication tool & free app to enhance community engagement, improve public safety*

# **Key Talking Points**

* The [AGENCY] is excited to join the Neighbors app by Ring as a new way to provide real-time crime and safety information to our community.
* Ring launched the Neighbors app in May of 2018 as a free way for community members and local law enforcement to share real-time local crime and safety information whether or not they own a Ring device.
* The Neighbors app network has millions of users across the nation and has already been instrumental in catching package thieves, stopping burglaries, and keeping neighborhoods safe.
* **[CITY} residents can text ‘[TEXT CODE]’ to 555888 from their smartphone to download the Neighbors app for free on iOS and Android.**
* Once downloaded, residents can join their digital neighborhood and use the app to: monitor neighborhood activity; share crime and safety-related videos, photos and text-based posts; and receive regional safety alerts from their neighbors, local law enforcement and the Ring team - all in real time.
* **Through joining Neighbors by Ring, [AGENCY] will be able to:**
  + Provide updates to Neighbors about local crime and safety incidents in the area.
  + Request information about local crime and safety situations from Neighbors who opt-in to sharing for a particular request.
  + Work together with the local community to build trust and make neighborhoods safer.
* **Like other social media sharing platforms, our participation on the Neighbors app is not meant to replace 911.** If residents see a crime occur they are encouraged to immediately report the incident through official department channels.
* **All tips shared via Neighbors are anonymous unless residents choose to identify themselves**, as anonymous tips are an important tactic already used to solve crimes.
* **This does not grant law enforcement access to cameras or user data.** Law enforcement can only view content posted by users to the Neighbors app or that they have decided to share with us in response to a specific request.
* **You do not need to own a Ring device or any other home security system in order to download and use the Neighbors app.**  Local residents are encouraged to download the free Neighbors app in order to keep up with crime and safety updates and participate in the digital neighborhood watch straight from their smartphones.

###