**Mount Pleasant Police Joins ‘Neighbors’ by Ring to Provide Users with Real-Time, Local Crime and Safety Information**

*Neighbors aims to reduce crime in communities by connecting people, security cameras and law enforcement.*

**Mount Pleasant, S.C.—June 27, 2019–** The Mount Pleasant Police Department today announced that it is joining the free Neighbors app by Ring to provide the Mount Pleasant community with real-time, local crime and safety information. The Neighbors network already has millions of users and has been instrumental in catching package thieves, stopping burglaries, and keeping neighborhoods safe.

Residents can text ‘mpsc’ to 555888 from their smartphone to download the Neighbors app for free on iOS and Android and use the app to; join their neighborhood, share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from their neighbors, local law enforcement and the Ring team.

Police Chief Carl Ritchie said, “We are excited about our partnership with Ring! The Neighbors App will allow us to exchange information in an innovative way to further reduce crime in Mount Pleasant. Community engagement is a key factor in crime prevention and this endeavor gives us another opportunity to strengthen our communications efforts.”

Jamie Siminoff, Chief Inventor and Founder of Ring, said: “We’re excited to have the Mount Pleasant Police Department join Neighbors to keep their community up-to-date on local crime and safety information. Over the past few years we have learned that, when neighbors, the Ring team and law enforcement all work together, we can create safer communities. Neighbors is meant to facilitate real-time communication between these groups, while maintaining neighbor privacy first and foremost. By bringing security to every neighbor with the free Neighbors app, the Mount Pleasant community can stay on top of crime and safety alerts as they happen.”

**How It Works**

* Text ‘mpsc’ to 555-888 or click here: https://download.ring.com/mountpleasant from your smartphone to download the app for free on iOS and Android.
* Opt-in to join your neighborhood.
* Customize the geographic area you want to receive notifications for (users must verify where they are located and cannot participate in other neighborhoods).
* Receive real-time alerts from your neighbors, local law enforcement and the Ring team that inform of crime and safety alerts as they happen.
* View local crime and safety posts via a live feed or interactive map.
* Share text updates, photos and videos taken on any device, including Ring’s home security devices.
* Work with your community to make neighborhoods safer.

**About Neighbors**

Neighbors is a neighborhood watch app that provides real-time, local crime and safety information. Download the free Neighbors app (iOS/Android), join your neighborhood, and use the app to: view neighborhood activity; share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from your neighbors, local law enforcement and the Ring team. For more information visit [www.ring.com/neighbors](http://www.ring.com/neighbors).

**About Ring**

Ring's mission is to reduce crime in neighborhoods by creating a Ring of Security around homes and communities with its suite of home security products and services. The Ring [product line](http://www.ring.com/), along with the Ring [Neighbors](https://ring.com/neighbors) app, enable Ring to offer affordable, complete, proactive home and neighborhood security in a way no other company has before. In fact, two Newark, NJ neighborhoods saw an over [50 percent](https://blog.ring.com/2018/09/20/keeping-more-neighborhoods-safe/) decrease in home break-ins after Ring Video Doorbells and Spotlight Cams were installed on 11% of homes in the communities from April-July 2018 when compared to the same time period in 2017. Ring is an Amazon company. For more information, visit [www.ring.com](http://www.ring.com/). With Ring, you’re always home.

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